



GRAPHIC DESIGN

HOW TO BE A SUPERB GRAPHIC DESIGNER

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JOIN AIGA

Join AIGA (the professional association for design)!

Check out the events offered by the national and regional chapters. AIGA Memphis and AIGA Birmingham are the closest chapters.

aiga.org

JOIN THE MSU AIGA STUDENT GROUP

Become an active member of the MSU AIGA Student Group!

instagram: [@aigamsu](https://www.instagram.com/aigamsu)

ENTER COMPETITIONS

Entering juried student competitions is an important part of continuing your education in Graphic Design at MSU.

Recognition through these competitions is great for both you and our program and is a major reason why our program has garnered national and international acclaim. You never know what a judge might pick, so put yourself out there! Most competitions have entry fees, but they are a worthy investment.

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- AAF American Advertising Awards
- Adobe Design Achievement Awards
- Communication Arts
- Creative Quarterly
- DSVC National Student Show & Conference
- Flux National Student Competition
- GLITCH National Student Competition
- Graphis New Talent



