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## IMPORTANT DATES

<b>GD Portfolio Review Workshop</b>	<b>06:00–07:45 PM CST</b> <b>Thur, October 3, 2024</b>
<b>GD Portfolio Review Deadline</b>	<b>11:59 PM CST</b> <b>Sun, November 3, 2024</b>

The schedule is subject to change in the event of extreme or unusual circumstances.

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## 1. WHAT IS THE GRAPHIC DESIGN PORTFOLIO REVIEW?

It is a closed door evaluation of your artwork after completion of the following classes in the Department of Art BFA Program (or their transferred equivalent): *Design I & II*, *Drawing I & II*, *3D Design* and *Intro to Computing Art*. (Students who are currently enrolled in *3D Design* and/or *Intro to Computing Art* are eligible to apply.)

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### 11. WHEN WILL I KNOW THE RESULTS OF THE REVIEW?

The review is confidential. The Art Office will contact you via MSU email as soon as the results are available. Please make an appointment with your Art Advisor if you have questions about your results.

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### 12. WHAT STEPS DO I TAKE AFTER "ACCEPTANCE" OR "DENIAL" FROM THE REVIEW?

The review will result in an "acceptance" or "denial" into the Graphic Design program.

#### IF ACCEPTED.....

The student may begin the Graphic Design concentration sequence of courses.

Register for ART 2813 Intermediate Computing Art in the Spring. This required course is only offered in the Spring and is only open to students who have passed the GD Portfolio Review.

*ART 2813 Intermediate Computing Art* is essential in bridging the gap between *Intro to Computing Art* and Graphic Design. It is the pre-requisite for *Graphic Design and Typography*— the entry-level graphic design core classes that are only offered in the Fall.

Attend the Graphic Design: New Student Orientation Meeting in the Spring. Details will be announced early in the Spring semester.

#### IF DENIED.....

The student may remain in the art program and resubmit a portfolio in the next Graphic Design Portfolio Review offered the following year. (It occurs once per year — every Fall semester.)

Students are encouraged to re-work their portfolio before reapplying.

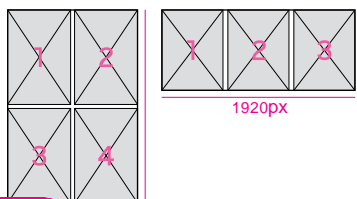
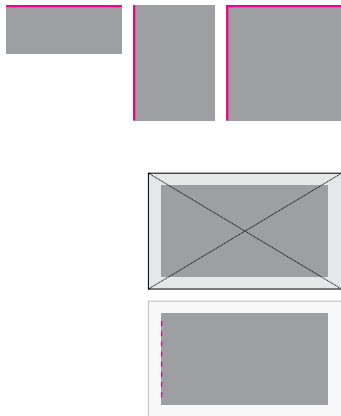
Students are allowed to apply twice. If a student is denied the second time, they are not allowed to apply again and must pursue a different

FORMATTING FOR DIGITAL PRESENTATION

Portfolio pieces must be recorded and formatted for digital presentation and review.

This means most of your portfolio pieces (e.g., drawings, sculptures, etc.) will need to be scanned or photographed at high resolution. Digital designs (e.g., Illustrator and Photoshop files) will need to be saved or exported as high quality JPGs.

The images you submit should be accurate representations of your artwork. They should be crisp (in focus) and high res (not grainy or pixelated). Colors and values should be accurate. See page 5 for photo tips.



FILE NAMING

To ensure anonymity, students should name each file like so.

1. DRAWING: black & white gd\_review\_
2. DRAWING: color gd\_review\_
3. DRAWING: student's choice gd\_review\_
4. DESIGN: black & white gd\_review\_
5. DESIGN: color gd\_review\_
6. DESIGN: student's choice gd\_review\_
7. OPTIONAL PIECE gd\_review\_
8. INTRO TO COMP #1 gd\_review\_
9. INTRO TO COMP #2 gd\_review\_
10. OPTIONAL PIECE #1 gd\_review\_
11. OPTIONAL PIECE #2 gd\_review\_
12. OPTIONAL PIECE #3 gd\_review\_

FILE FORMATTING

All files should be formatted according to the following specs:

- resolution 72 ppi
- color mode RGB
- size longest side should measure 1920 pixels
- borders none\*
- file format JPG/JPEG
- file naming gd\_review\_#[.jpg or .jpeg]

To ensure anonymity, all images — including self portraits — should not contain any personal information (i.e., your name and/or signature).

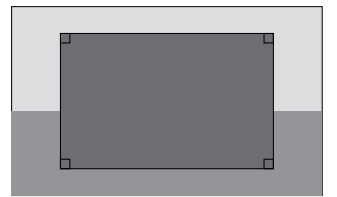
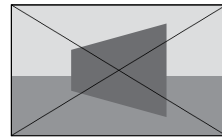
\*Regardless of the image's orientation/proportion, the longest side should measure 1920 pixels.

\*\*The portfolio images should not have borders. Images (scans and photographs) should be cropped to remove the background.

SERIES FORMATTING

If/when a portfolio project is a series, use a grid to neatly arrange the series into one image with a little bit of white space left between pieces. Save/export the grid according to the specs.

See the simple diagrams to the left for reference.





Students may complete this form (a) by hand or (b) digitally.  
Refer to the example entries set in magenta.

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